



2020

Sponsorship Packet

ANNUAL AWARDS BANQUET

The Annual Awards Banquet, held on January 17th at the Sheraton Austin Georgetown Hotel & Conference Center, is one of Georgetown’s signature events. Approximately 250-300 people gather to recognize individuals and businesses that have played a major role in the success of the Chamber and the community.

PRESENTING SPONSOR \$5,000—SOLD

- Program referred to as “name of sponsor” Presents the Annual Awards Banquet
- 5-Minute Presentation at the event
- Top billing in advance publicity
- Top billing in event program
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event
- Reserved table for eight in a prime location
- Corporate identification at table

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- Corporate identification at table

MEDIA SPONSOR \$1,000— SOLD

- Recognition in advance publicity
- Recognition in event program
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event
- Reserved table for eight in a prime location
- Corporate identification at table

GOLD SPONSOR \$2,500

- Receives recognition in advance publicity
- Recognition in event program
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event
- Reserved table for eight in a prime location
- Corporate identification at table

TABLE SPONSOR \$600

- Reserved seating for eight
- Corporate identification at table

SILVER SPONSOR \$1,000

- Recognition in advance publicity
- Recognition in event program and from the podium
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event



QUARTERLY CORNERSTONE LUNCHEONS

The four cornerstones for a Chamber of Excellence are Healthcare, Public Safety, Education, and Economic Development. Held at the Sheraton Austin Georgetown Hotel & Conference Center, each luncheon features a distinguished speaker. After the feature speaker’s presentation, an award is given to an individual or organization that exemplifies the vision for that cornerstone.

PRESENTING SERIES SPONSOR \$5000—SOLD

Program referred to as “name of sponsor” Presents the Quarterly Cornerstone Luncheon

- 2-Minute Presentation at the event
- Top billing in advance publicity
- Top billing in event program
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event
- Reserved table for eight in a prime location at each of the luncheons
- Corporate identification at table

- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Optional vendor table at the event
- Reserved table for eight in a prime location

SILVER SPONSOR \$600

- Recognition in advance publicity
- Small logo in event program
- Recognition from podium
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Optional vendor table at the event
- Reserved table for eight in a prime location

AWARDS SPONSOR FOR SERIES \$2,500—SOLD

- Included in the photo taken on stage with winner
- Recognition in advance publicity
- Recognition in event program
- Recognition on Chamber’s website
- Recognition on Chamber’s social media outlets
- Recognition from the podium during event
- Reserved table for eight in a prime location at each of the luncheons
- Corporate identification at table

VENDOR BOOTH WITH TABLE.. . . . \$400

- Vendor booth at event
- Reserved table for eight
- Corporate identification at table

VENDOR BOOTH + 1 TICKET \$200

- Vendor booth at event
- One ticket to the Cornerstone Luncheon

GOLD SPONSOR \$1,000

- Recognition in advance publicity
- Logo in event program
- Recognition from podium

TABLE SPONSOR \$300

- Reserved table for eight
- Corporate identification at table

GEORGETOWN BRIDAL SHOW

The 11th Annual Georgetown Bridal Show takes place on Jan. 26, 2020 at the Sheraton Austin Georgetown Hotel & Conference Center. The event features a wedding fashion show, a honeymoon giveaway, and over 80 vendor booths.

PRESENTING SPONSOR \$2,500— SOLD

- 3-Minute Presentation on stage immediately preceding the fashion show
- Top billing in advance publicity (posters, postcards, movie theatre ad, magazine ad)
- Two ads on slideshow shown throughout the event
- Recognition on bridal show website
- Recognition on social media outlets
- Recognition from the stage during event
- First choice of a 20'x10' endcap booth with tables and electricity included
- One entire side of the bridal bags
- Large logo on photos from the photo booth
- Advance copy of the leads list PLUS access to the leads list 24 hours sooner than non-sponsors

GOLD SPONSOR \$1,500

- 2-Minute Presentation on stage preceding the presenting sponsor
- Large logo in advance publicity (posters, postcards, movie theatre ad, magazine ad)
- Ad on slideshow shown throughout the event
- Recognition on bridal show website
- Recognition on social media outlets
- Recognition from the stage during event
- First choice of a 10'x10' end cap booth with tables and electricity included
- Logo on bridal bags
- Logo on photos from the photo booth
- Advance copy of the leads list PLUS access to the leads list 24 hours sooner than non-sponsors

SILVER SPONSOR \$1,000

- 1-Minute Presentation on stage after door prize drawings and before the fashion show
- Logo in advance publicity (posters, postcards, movie theatre ad, magazine ad)
- Logo on slideshow shown throughout the event
- Recognition on bridal show website
- Recognition on social media outlets
- Recognition from the stage during event
- First choice of a 10'x10' booth with tables and electricity included
- Logo on bridal bags
- Logo on photos from the photo booth
- Advance copy of the leads list PLUS access to the leads list 24 hours sooner than non-sponsors

BRONZE SPONSOR \$750

- 30-Second Presentation on stage after fashion show
- Logo in advance publicity (posters, postcards, movie theatre ad, magazine ad)
- Logo on slideshow shown throughout the event
- Recognition on bridal show website
- Recognition on social media outlets
- Recognition from the stage during event
- 10'x10' booth with tables and electricity included
- Advance copy of the leads list PLUS access to the leads list 24 hours sooner than non-sponsors

VENDOR BOOTH \$375-425

- 10'x10' Vendor booth at event

SPRING GOLF TOURNAMENT

Held at Cowan Creek Golf Course in Sun City on a Friday in May, this event features a fun afternoon of golfing. The tournament typically attracts 144-148 players and sponsors at most holes.

GOLD SPONSOR \$2,500

- Two teams of four players
- Option to display banner at check-in
- Prominent signage on the course
- Top billing in advance publicity
- Recognition at the start of the event and at the awards dinner
- Recognition on social media outlets

GOLF CART SPONSOR \$1,750

- One team of four players
- Prominent signage on the banner at check-in
- Prominent signage on the golf course
- Recognition in advance publicity
- Recognition at the start of the event and at the awards dinner
- Signage in every golf cart
- Recognition on social media outlets

CONTEST SPONSOR \$1,750

- One team of four players
- Prominent signage on the banner at check-in
- Large sign with logo at all 3 contest holes
- Recognition in advance publicity
- Recognition at the start of the event and at the awards dinner
- Recognition on social media outlets

BEVERAGE CART SPONSOR \$1,500

- One team of four players
- Prominent signage on the banner at check-in
- Sign with logo on beverage cart and at a hole
- Recognition in advance publicity and at the event
- Recognition on social media outlets

CHIPPING GREEN & DRIVING RANGE SPONSOR \$1,250

- One team of four players
- Prominent signage on the banner at check-in
- Sign with logo on chipping green AND driving range
- Recognition in advance publicity and at the event
- Recognition on social media outlets

REGISTRATION TABLE SPONSOR . . . \$1,250

- One team of four players
- Prominent signage on the banner at check-in
- Sign with logo at registration table and at a hole
- Optional setup of table/ tent at a hole
- Recognition in advance publicity and at the event
- Recognition on social media outlets

SILVER SPONSOR \$1,000

- One team of four players
- Recognition on the banner at check-in
- Sign with logo at a hole
- Optional setup of table/ tent at a hole
- Recognition in advance publicity and at the event

SPRING GOLF TOURNAMENT

GOLF BALL SPONSOR \$750

- Recognition in advance publicity
- Sticker with your business name on each sleeve given to the players
- Recognition on social media outlets

HOLE SPONSOR \$500

- Setup of table/ tent at a hole
- Sign with logo at a hole
- Recognition on the banner at check-in
- Recognition in advance publicity and at the event

FIRST AID KIT SPONSOR \$500
or first aid kits— 1 available

- Logo on 150 first aid kits given to golf tournament players
- Recognition in advance publicity

TEE SPONSOR \$125— unlimited

- Sign with your business name at a tee
- Recognition in advance publicity

LUNCH SPONSOR SOLD
Boxed lunch for 170 people

- Sign with logo at a hole
- Recognition in advance publicity
- Two player registrations

BBQ DINNER SPONSOR Dinner for 150 people
1 available

- Sign with logo at a hole
- Recognition in advance publicity

WATER SPONSOR Water for 150 people

- Get your name in front of players with branded water bottles
- Recognition in advance publicity

HOLE-IN-ONE SPONSOR

Provide a prize valued at \$750 or more. Line up and pay for insurance.

- Sign with logo at a hole
- Recognition in advance publicity

TEAM SPONSOR \$600

- Team of four in the golf tournament



LEADERSHIP GEORGETOWN

Leadership Georgetown is a program which identifies and develops talented and committed citizens who aspire to provide leadership in Georgetown’s business and community activities.

The program develops leaders by providing relevant leadership skills training to match the needs of the community. It explains the essential roles of Georgetown’s governmental, educational, economic, and cultural organizations and encourages participants to explore options for personal involvement and relationship building. It creates opportunities for participants to form relationships with current, past, and future leaders in the community. Finally, it facilitates the appointment to leadership roles within the Georgetown Chamber of Commerce and other community organizations.

PRESENTING SPONSOR \$1750 — 1 available

- Top billing in all pre and post publicity about the program
- Recognition any printed materials for sessions
- Recognition on email communications to the class
- Logo with link to business website on Leadership Georgetown webpage
- 2-Minute presentation at Leadership Georgetown retreat
- Recognition at Graduation
- Two complimentary tickets to Graduation lunch, part of the Cornerstone Luncheon series held at the Sheraton Hotel & Conference Center

OPENING RETREAT & ALUMNI RECEPTION SPONSOR \$500 -1 available

- Recognition in advance publicity
- Recognition at the event
- 30 second presentation at the event
- Logo with link to business website on Leadership Georgetown webpage
- Recognition at Graduation
- Two complimentary tickets to Graduation, part of the Cornerstone Luncheon series held at the Sheraton Hotel & Conference Center

MONTHLY SESSIONS \$200

Economic development	3 available
Government	3 available
Healthcare	3 available
Education	3 available
Social issues public	3 available
Safety strategies	3 available
Issues	3 available
Class commitments	3 available

- Recognition on session agenda
- Recognition on Leadership Georgetown website
- Verbal recognition at session
- Recognition at Graduation
- Recognition at Opening Retreat

GRADUATION SPONSOR \$500— 1 available

- Recognition from the podium
- Recognition on the printed program
- Recognition on any audiovisual programs
- Recognition in advance publicity
- Recognition on Leadership Georgetown website
- Two complimentary tickets to Graduation, part of the Cornerstone Luncheon series held at the Sheraton Hotel & Conference Center

ELECTED OFFICIALS MEET & GREET

Held at the Chamber of Commerce, this annual event allows members to interact with local, state, and national elected officials in a casual setting. The event replaces the Business After Hours on October 15. Appetizers and libations will be available.

GOLD SPONSOR \$500

- Recognition in advanced publicity
- Large logo included in email to membership
- Recognition on the projector screen at the event
- Recognition on Chamber’s social media outlets
- Recognition in news release to local media

SILVER SPONSOR \$250

- Recognition in advanced publicity
- Small logo included in email to membership
- Recognition on the projector screen at the event
- Recognition on Chamber’s social media outlets
- Recognition in news release to local media



RECURRING MONTHLY EVENTS

From networking to educational events, the Georgetown Chamber offers something to fit nearly everyone’s schedule. Business Network Lunch is our largest monthly event, an event focused on networking. Breakfast Links focuses on providing an update on something happening in the business community, often at the city level. Lunch & Learn provides education and networking to help members succeed.

Schedule:

Business Networking Lunch — 2nd Tuesday, Location varies

Business Before Hours— 2nd Friday, Location varies

Breakfast Links—3rd Tuesday, Typically held at the Chamber of Commerce

Business After Hours—3rd Thursday, Location varies

Lunch and Learn —4th Wednesday, Typically held at the Chamber of Commerce

BUSINESS NETWORK LUNCH

PRESENTING SPONSOR \$5000 — 1 available

- PSA at each meeting
- 5-Minute presentation to the estimated 100-125 attendees at one meeting
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Four complimentary tickets to each luncheon

MONTH’S SPONSOR \$500— 12 available

- 5-Minute presentation to the estimated 100-125 attendees
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Four complimentary tickets to the luncheon

BREAKFAST LINKS

PRESENTING SPONSOR \$1500 — 1 available

- Recognition at each meeting
- 5-Minute presentation to the estimated 30-40 attendees
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Two complimentary tickets to the breakfast

MONTH’S SPONSOR \$200— 7 available

- 5-Minute presentation to the estimated 30-40 attendees
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Two complimentary tickets to the breakfast

RECURRING MONTHLY EVENTS

From networking to educational events, the Georgetown Chamber offers something to fit nearly everyone’s schedule. Business Network Lunch is our largest monthly event, an event focused on networking. Breakfast Links focuses on providing an update on something happening in the business community, often at the city level. Lunch & Learn provides education and networking to help members succeed.

Schedule:

Business Networking Lunch — 2nd Tuesday, Location varies

Breakfast Links—3rd Tuesday, Typically held at the Chamber of Commerce

Business After Hours—3rd Thursday, Location varies

Lunch and Learn —4th Wednesday, Typically held at the Chamber of Commerce

Face 2 Face Speed Networking — Held 2-3 times throughout the year

LUNCH AND LEARN

PRESENTING SPONSOR \$1500 — 1 available

- PSA at each meeting
- 5-Minute presentation to the estimated 30-40 attendees at one meeting
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Two complimentary tickets to each luncheon

MONTH’S SPONSOR \$150— 7 available

- 5-Minute presentation to the estimated 30-40 attendees
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event
- Right to put marketing materials on all tables
- Two complimentary tickets to the luncheon

BUSINESS AFTER HOURS. . . .Food & drinks — 12 available

- Gain visibility by having 20-40 attendees at your business
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event

BUSINESS BEFORE HOURS. . . Food & drinks — 12 available

- Gain visibility by having 20-40 attendees at your business
- Logo included in all advance publicity
- Logo included on homepage slider on the Chamber’s website prior to the event

FACE 2 FACE SPEED NETWORKING \$35

Up to 6 “spotlight sponsors” are allowed per session

- 30-Second presentation to the estimated 30-40 attendees
- One free lunch ticket
- Exclusive right to put marketing materials on all tables at the event
- Two complimentary tickets to the luncheon

ADDITIONAL SPONSORSHIP/ ADVERTISING OPPORTUNITIES

NEWSLETTER SPONSORSHIP \$300

- Includes an image and up to two short paragraphs
- Appears in the Monday morning e-newsletter each week for a calendar month
- Only one sponsor per month
- The best way to reach members electronically
- Goes out to nearly 1700 email addresses

BANNER ADS 6 available

- Run on events page, directory, member login and information request pages.
- Your logo or advertisement will be seen by everyone who goes to our calendar!
- Rates for these are:
 - \$200 for 1 Month
 - \$400 for 4 Months
 - \$700 for 6 Months
 - \$1000 for one year

GUIDE TO GEORGETOWN & MEMBERSHIP DIRECTORY

- Annual publication with info on Georgetown and a directory of our Chamber members.
- Primarily distributed through the Chamber, Visitor’s Center, relocation packets, the public library, and the utility office.
- A pdf flipbook version of the publication is found on the Chamber’s website along with our membership list.
- Ads sold in Fall. Comes out in January.
- **Cost:** Ads start at \$365.

MAP OF GEORGETOWN & WILLIAMSON COUNTY

- Features Georgetown on one side and Williamson County on the back side.
- Distributed primarily through the Chamber, Visitor’s Center, relocation packets, the public library, and hotels.
- Ads sold in fourth quarter. Comes out in late January.
- **Cost:** Ads start at \$225.

SECURE YOUR SPONSORSHIP

Complete and return the information below to secure your sponsorship opportunity. You will be sent an invoice 60-90 days prior to the event.

Your Name

Business Name

Email

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable