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GEORGETOWN CHAMBER PRESIDENT & CEO, JIM JOHNSON, EARNS ELITE CERTIFICATION

Georgetown Chamber leader part of latest Certified Chamber Executive class

Alexandria, Va. (July 28, 2020) — Jim Johnson, Georgetown Chamber of Commerce President & CEO, has been designated as a Certified Chamber Executive (CCE) by ACCE, the Association of Chamber of Commerce Executives.

ACCE is an association of more than 9,000 professionals from 1,500 chambers of commerce, including 93 of the top 100 U.S. metro areas.

The CCE designation signifies the highest quality of performance in chamber management. The program assesses and tests the applicant's knowledge of core chamber management areas, including management, planning, development, membership, communication and operations.

“We are thrilled to have this year’s class join a long tradition of professional excellence,” said Matt McCormick, CCE, IOM, president of the Columbia Chamber of Commerce (Mo.) and CCE commission chairman. “Chamber professionals who are designated CCEs have earned this recognition through hard work, countless hours of dedication to the chamber industry and leadership of their chamber to achieve the organization’s goals.”

Johnson is one of six chamber professionals to earn the Certified Chamber Executive designation in 2020. The six leaders represent chambers of commerce in six states, including Iowa, Kentucky, Michigan, Ohio, Oklahoma and Texas.

Jim has served as President & CEO of the Georgetown Chamber of Commerce since 2018. Prior to joining the Chamber, Jim was President & CEO of the Lufkin/Angelina County Chamber of Commerce and served as the Vice President of the Pearland Chamber of Commerce. Jim is a board member of the Western Association of Chamber Executives and the Texas Chamber of Commerce Executives. He currently serves on the faculty for the U.S. Chamber of Commerce’s Institute for Organization Management.

The first CCE designation was conferred more than 40 years ago. CCE is recognized as the highest, and most elite, professional designation in the chamber of commerce profession. It’s

the only globally-recognized certification program exclusive to the chamber of commerce industry.

Learn more about ACCE's CCE program by visiting www.ACCE.org/CCE.

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