



CHAMBER CATALOG



1 Chamber Way / Georgetown, Texas 78626 / (512) 930-3535

Table of Contents

MISSION STATEMENT 5

VISION STATEMENT 5

ABOUT THE CHAMBER 5

PURPOSE OF CHAMBER CATALOG 5

ALPHABETICAL LISTING 5

 AM Update 5

 Ambassadors 5

 Annual Chamber Banquet and Meeting 6

 Awards 6

 Citizen of the Year 6

 Volunteer of the Year 6

 Small Business of the Year 6

 Large Business of the Year 6

 Jesse “Buz” Sawyer Award 6

 Owen Sherrill Lifetime Achievement Award 6

 Martha Diaz Hurtado College Town Award 6

 Economic Development, Education, Healthcare and Public Safety Award 6

 Athena Award 6

 Business After Hours 6

 Business Before Hours 7

 Business Cards in Lobby 7

 Business Networking Lunch 7

 Breakfast Links 7

 Candidate Forum 7

Candidate Questionnaire	7
Certificate of Origin.....	7
Chamber Circles	7
Chamber Power Hour	7
Chamber University	8
Cornerstone Luncheon Series	8
Create Member Value Committee.....	8
CTE Student of Month.....	8
CTE Student Scholarship	8
Directory – Printed.....	8
Directory - Web.....	8
Elected Officials Reception	8
E-Referrals.....	8
Face 2 Face Networking.....	8
Facility Rental.....	9
Georgetown Event Center	9
Board Room	9
Resource Office	9
Future Readiness Fair.....	9
Georgetown Bridal Show	9
Georgetown Day in Austin	9
Georgetown Development Alliance.....	9
Georgetown Healthcare Alliance	9
Georgetown ISD New Teacher Bags	9
Golf Tournament.....	10
Governmental Affairs.....	10
Grassroots Database	10
Hot Deals.....	10
Job Fair – High School	10
Job Postings.....	10
Junior Leadership Georgetown.....	10
Junior Leadership Georgetown Scholarship	10
Leadership Georgetown.....	10

Legislative Priorities 10

Lunch and Learn 10

Leadership Georgetown Alumni 11

Manufacturing Day 11

Map 11

Marketing Table at Events 11

Member to Member Deals 11

Member Sticker - Printed..... 11

Member Sticker – Digital 11

Military Affairs Committee 11

Newspaper - Local..... 11

Past Board Chairs’ Reception 11

Real Estate Symposium 12

Relocation Packet..... 12

Restaurant Month..... 12

Ribbon Cuttings..... 12

SCORE Training..... 12

Social Media Posts 12

Southwestern University Incoming Freshman Student Bags..... 12

State of the City 12

State of the County 12

Teacher Externships..... 12

Veterans Job Fair..... 13

WiFi 13

Williamson County Day in Austin..... 13

Women in Business..... 13

Workforce Development Alliance..... 13



MISSION STATEMENT

To facilitate economic success for our community through advocacy, education and collaboration.

VISION STATEMENT

A Chamber of Excellence committed to economic development, education, healthcare and public safety.

ABOUT THE CHAMBER

The Georgetown Chamber of Commerce is an independent, not-for-profit 501(c)6 organization that unites close to 1,000 member businesses and professionals in an effort to help member businesses become more profitable, thereby expanding the economy of the area.

The Chamber does this by:

- Promoting member businesses and responsible economic development;
- Providing leadership in business activities;
- Communicating timely information;
- Creating a forum for understanding and articulating member perspectives on key issues.

PURPOSE OF CHAMBER CATALOG

The following is a complete list of all Georgetown Chamber of Commerce programs, products and services.

ALPHABETICAL LISTING

AM Update

A Chamber product. This AM Update is the Chamber's weekly newsletter that is sent out on Monday of each week and provides information to the distribution on business topics, upcoming Chamber programs, job posting, and welcomes new members to the organization.

Ambassadors

A Chamber committee. This networking arm of the Chamber serves as a liaison between the Chamber staff, Chamber members and community.

Annual Chamber Banquet and Meeting

A Chamber program. This annual event features a reception, year-in-review presentation, and dinner. Multiple awards are presented at this award including Citizen of the Year, Small and Large Business of the Year, Volunteer of the Year, Ambassador of the Year, Jesse “Buz” Sawyer Award, Owen Sherrill Lifetime Achievement Award, and the Martha Diaz Hurtado College Town Award.

Awards

A Chamber program. The Chamber awards twelve awards annually at the Chamber Banquet and Cornerstone Lunches.

Citizen of the Year

An annual award given to an individual who provides significant contribution to the community above and beyond the person’s job.

Volunteer of the Year

An annual award given to an individual who goes above and beyond the call of duty to volunteer their time and talents to help strengthen the Chamber and its membership.

Small Business of the Year

An annual award given to an employer with less than 25 employees who contribute to the community, demonstrates growth, and provides innovation in product and services.

Large Business of the Year

An annual award given to an employer with more than 25 employees who contribute to the community, demonstrates growth, and provides innovation in product and services.

Jesse “Buz” Sawyer Award

An annual award given to Recognize an individual who provides significant philanthropy to the community over a lifetime. Not necessarily awarded every year.

Owen Sherrill Lifetime Achievement Award

An annual award given to an individual who has a lifetime commitment to the promotion of Economic Development in Georgetown. Not necessarily awarded every year.

Martha Diaz Hurtado College Town Award

An annual award given to an individual or organization who shows commitment to advancing Southwestern University.

Economic Development, Education, Healthcare and Public Safety Award

An annual award given to an individual or organization who over the last year or a lifetime has shown commitment to one of the areas.

Athena Award

An annual award given to individuals who have attained and embody the highest level of professional excellence in their business or profession, devote time and energy to improve the quality of life for others in the community, and actively assist women in realizing their full leadership potential. Pending 2021.

Business After Hours

A Chamber program. Evening networking event held at a member’s location with complimentary refreshments.

Business Before Hours

A Chamber program. Morning networking event held at a member's location with complimentary refreshments.

Business Cards in Lobby

A Chamber Service. The Georgetown Chamber of Commerce has a lobby that allows Chamber members only to distribute their marketing material ranging from flyers, trifolds and business cards.

Business Networking Lunch

A Chamber program. Business Networking Lunch (BNL) is a monthly networking event for our members so they can connect with each other. The first hour is devoted to networking and lunch. During the second hour, attendees introduce themselves and learn about members' businesses.

Breakfast Links

A Chamber program. Breakfast Links is a monthly program that features a presentation on topics that link the business community with local government and/or relevant topics.

Candidate Bootcamp

A Chamber program. Candidate Bootcamp is being planned to provide a pathway for leaders to learn about opportunities as an elected official. ETA November 2021.

Candidate Forum

A Chamber program. Candidate Forums are held during local elections and provides the business community with information on each candidate.

Candidate Questionnaire

A Chamber service. Candidate Questionnaires are the written answers to questions submitted to each candidate in a local race. The answers are placed on the web for the community to review.

Certificate of Origin

A Chamber service. A Certificate of Origin Declaration of Origin is a document widely used in international trade transactions which attests that the product listed therein has met certain criteria to be considered as originating in a particular country. The Chamber will provide this service at no charge.

Chamber Circles

A Chamber program. Real connections happen best within authentic relationships where members connect with one another. Chamber Circles are designed to take members out of rows and into circles. The circles provide meaningful conversations while discussing business content.

Chamber Power Hour

A Chamber program. Chamber Power Hours are 100% virtual events that provide timely educational topics to the business community.

Chamber University

A Chamber program. Chamber University programs are extended versions of the Lunch and Learn program and provide a more detailed discussion on an educational topic.

Cornerstone Luncheon Series

A Chamber program. Cornerstone Luncheons are held quarterly and are designed to bring a high-level speaker who will educate our members about the four cornerstones and how they shape Georgetown and the State of Texas. Each luncheon also includes the presentation of one of the four cornerstone awards. The four cornerstones are Economic Development, Education, Healthcare and Public Safety.

Create Member Value Committee

A Chamber committee. The purpose of this committee is to review survey results and discuss how to improve upcoming monthly programs.

CTE Student of Month

A Chamber service. CTE Student of the Month is a service that partners with Georgetown ISD to recognize a student from each high school that excels in CTE programs. The students are presented a certificate and recognized at the Chamber's monthly Board of Directors meeting.

CTE Student Scholarship

A Chamber service. CTE Student Scholarship is a service that partners with Georgetown ISD to provide a \$1,000 scholarship to a student from each high school that excels in CTE programs. The students are recognized at Georgetown ISD's annual scholarship presentation.

Directory – Printed

A Chamber product. The Directory – Printed is a printed publication that is also referenced as the Official Guide and Membership Directory. The document includes a printed membership listing, information about the Chamber and Georgetown and advertisements from members.

Directory - Web

A Chamber product. The Directory – Web is the digital version of our membership directory. Members can update their directory listing with hours of operation, directions and keywords. The Directory – Web is updated daily as staff and members make changes to their listing.

Elected Officials Reception

A Chamber program. The Elected Officials Reception is an event which provides the business community the opportunity to network with elected officials. The evening event includes refreshments.

E-Referrals

A Chamber service The Chamber's membership database system allows staff to send e-referrals to members via inquiries from the general public.

Face 2 Face Networking

A Chamber program. Face 2 Face Networking is the business equivalent of speed dating. Participants are matched up with others based upon mutual business interest.

Facility Rental

A Chamber product. The Chamber has three primary areas that members and the general public can rent or utilize.

Georgetown Event Center

The Georgetown Event Center is a multi-functional room that is located inside the Georgetown Chamber of Commerce. It is a 2200 square foot room that includes a kitchenette, a wall partition, and a variety of add-ons to transform the space for any type of event.

Board Room

The Board Room is located inside the Georgetown Chamber of Commerce and includes a board room style set-up, up to 10 people. Rental add-ons offered are a coffee bar and projector capabilities as needed for an additional fee.

Resource Office

The Resource Office is located inside the Georgetown Chamber of Commerce and rented to Chamber members only at no charge. The office style room includes a desk & up to 3 chairs.

Future Readiness Fair

A Chamber service. Future Readiness Fair is an event coordinated between the Chamber's Workforce Development Alliance and Manufacturing Alliance, City of Georgetown's Economic Development Corporation and Georgetown ISD. The one-day career fair provides students within the district the opportunity to learn about career paths ranging from hospitality to IT. The event also includes a college night and information on careers in the military.

Georgetown Bridal Show

A Chamber program and committee. The Georgetown Bridal Show provides an opportunity to showcase our members' businesses to local brides. The show features a fashion show, live music, and a honeymoon giveaway

Georgetown Day in Austin

A Chamber program. Georgetown Day in Austin is a bi-annual trip to Austin and is a coordinated partnership between stakeholders in Georgetown including City of Georgetown and Georgetown ISD.

Georgetown Development Alliance

A Chamber committee. The Georgetown Development Alliance's (GDA) purpose is to identify and analyze issues impacting residential and commercial real estate developers within the Georgetown community.

Georgetown Healthcare Alliance

A Chamber program and committee. The mission of the GHA is to improve the quality of healthcare in our community by fostering collaboration between local service providers, building consumer trust, increasing awareness, and providing educational resources.

Georgetown ISD New Teacher Bags

A Chamber service. The Georgetown ISD New Teacher bags is a yearly event that engages Chamber members to donate marketing materials advertising their businesses. The materials are distributed in bags and delivered to all new Georgetown ISD teachers at the beginning of the new school year.

Golf Tournament

A Chamber program and committee. The Chamber Golf Tournament provides an excellent opportunity to network while enjoying a Georgetown golf course.

Governmental Affairs

A Chamber program and committee. The Governmental Affairs is a standing committee of the Chamber that reviews public policy and legislative issues to be recommended for formal action by the Board of Directors.

Grassroots Database

A Chamber service. The Chamber maintains segmented list of members, non-members and stakeholders to mobilize segments on issues impacting the business community. The data base includes: Business by employee size; business by location including downtown and Williams Drive, healthcare segment, manufacturing segment, developer segment, restaurants and retails, and Chamber stakeholders.

Hot Deals

A Chamber service. Hot Deals allow members to post discounts or coupons to the general public via the online directory.

Job Fair – High School

A Chamber service. The Chamber annually hosts a job fair for students within Georgetown ISD to obtain summer employment.

Job Postings

A Chamber service. The Chamber allows members to post job postings. The postings are included on the Chamber's website and the AM Weekly Update.

Junior Leadership Georgetown

A Chamber program and committee. Junior Leadership Georgetown is a program created to develop the next generation of Georgetown community leaders and is open to high school juniors and seniors.

Junior Leadership Georgetown Scholarship

A Chamber service. Junior Leadership Georgetown Scholarship is a service that provides a \$1,000 scholarship to a student that has graduates from Junior Leadership Georgetown. The students are recognized at Georgetown ISD's annual scholarship presentation.

Leadership Georgetown

A Chamber program and committee. Leadership Georgetown identifies and develops talented and committed citizens who aspire to provide leadership in Georgetown's business and community activities.

Legislative Priorities

A Chamber product. The bi-annual Legislative Priorities is produced and provides the Chamber's official position on a variety of issues important to business.

Lunch and Learn

A Chamber program. Lunch and Learn is a monthly program that features a presentation on topics that are educational and focus on improving business practices.

Leadership Georgetown Alumni

A Chamber program and committee. Leadership Georgetown Alumni will work to engage alumni of the Leadership Georgetown Program. ETA Spring 2021.

Manufacturing Day

A Chamber Program. Manufacturing Day is an event coordinated between the Chamber's Workforce Development Alliance and Manufacturing Alliance, City of Georgetown's Economic Development Corporation and Georgetown ISD. The one-day event provides students within the district the opportunity to learn about careers in Manufacturing through visits and tours with local manufacturers.

Map

A Chamber product. The Chamber Map is a printed document that includes a detailed map of Georgetown and an overview map of Williamson County. The Chamber sells advertisements for the map and also sells the map to the general public and members.

Marketing Table at Events

A Chamber service. The Georgetown Chamber of Commerce provides a marketing table at some recurring events that allows Chamber members to distribute their marketing material.

Member to Member Deals

A Chamber service. Member to Member Deals allow members to post discounts or coupons to the membership online via the online directory.

Member Sticker - Printed

A Chamber product. The Member Sticker – Printed is a product that is given to each member at the beginning of the year. The Member Sticker – Printed allows members to showcase to their customers that they are a proud member for that calendar year.

Member Sticker – Digital

A Chamber product. The Member Sticker – Digital is a product that is given to each member at the beginning of the year. The Member Sticker- Digital allows members to add a digital image to their website showing that they are a current member of the Chamber.

Military Affairs Committee

A Chamber committee. The Military Affairs Committee's purpose is to promote Georgetown and to engage the greater Georgetown business community to celebrate, support, maintain, and grow the military presence in Georgetown and the surrounding communities.

Newspaper - Local

A Chamber product. The Chamber has subscriptions to the local newspaper and other community publications. The Chamber provides these products free to our members and they are located in our lobby.

Past Board Chairs' Reception

A Chamber program. The Past Board Chairs' Reception is an event held to provide an annual update to all previous Board Chairs and to introduce the incoming Board Chair.

Real Estate Symposium

A Chamber program. The Real Estate Symposium is an annual program and coordinated with the City of Georgetown and Georgetown ISD. The program is open to those involved in real estate and provides timely information on demographics and projects to ensure real estate professionals can accurately sell our community.

Relocation Packet

A Chamber product. The Chamber provides a relocation packet that includes a map, Printed Directory, and marketing material from our top tiered investors. The Relocation packet is free and available to the newly relocated as well as our members to use as extra resources.

Restaurant Month

A Chamber program. The Chamber program that promotes food establishments from mid-July to mid-August. A coupon booked is purchased by the general public to use at participating establishments. Coming 2021.

Ribbon Cuttings

A Chamber program. The Chamber provides Ribbon Cuttings to members for joining the organization, business ownership changes or major remodels of the member.

SCORE Training

A Chamber service. SCORE Training is done through a partnership with our local SCORE Consultant. The training is done via SCORE but the Chamber provides complimentary space for the meetings.

Social Media Posts

A Chamber service. The Chamber utilizes their social media platforms to promote programs and events that benefit the business community.

Southwestern University Incoming Freshman Student Bags

A Chamber service. The Southwestern University Incoming Freshman Student bags is a yearly event that engages Chamber members to donate marketing materials advertising their businesses. The materials are distributed into bags and delivered for distribution to all the new incoming Freshman at Southwestern University.

State of the City

A Chamber program. State of the City is included annually during the January Breakfast Links and includes the Mayor of Georgetown and City Manager providing an update for the business community on the City of Georgetown's operations and upcoming projects.

State of the County

A Chamber program. State of the County is included annually during the June Breakfast Links and includes the County Judge providing an update for the business community on the County's operations and upcoming projects.

Teacher Externships

A Chamber service. Teacher Externships provide teachers of Georgetown ISD with internships with local businesses and organizations so they can apply the knowledge into the curriculum.

Veterans Job Fair

A Chamber service. The Chamber annually coordinates with Workforce Solutions and the City of Georgetown to host a Veterans Job Fair.

WiFi

A Chamber service. The Chamber provides free WiFi to guest in our building to enhance their experience during Chamber functions.

Williamson County Day in Austin

A Chamber program. Williamson County Day in Austin is a bi-annual trip to Austin and is a coordinated partnership between all the Chambers in Williamson County.

Women in Business

A Chamber program and committee. The Women in Business program helps women build a strong network of businesswomen that they connect with personally and professionally. This program also awards the Athena Award. Coming 2021.

Workforce Development Alliance

A Chamber committee. The Workforce Development Alliance's (WDA) purpose is to identify and analyze the specific needs of our local workforce. The group organizes multiple programs and events throughout the year that benefit and strengthen the workforce in our community.